

Rate Card



SPOT ADVERTS RATES				
Duration	Morning prime	Mubeezi	Standard	Evening prime
30 sec	55,000.00	2,500,000.00 sponsorship per hour	40,000.00	50,000.00
45 sec	110,000.00		55000.00	65,000.00
60 sec	130,000.00		75000.00	100,000.00
Fixed time booking will attracts 15 % surcharge.				



SPONSORSHIP PACKAGES

*Sponsorship packages are 30% discounted on standard rates

FOR SMES AND CORPORATE CLIENTS		
30 Sec Advert Per Day	Mentions Per Day	Pack per Month
3	1	2,500,000.00
5	2	4,500,000.00
7	4	6,000,000.00

FOR RETAIL SHOPS RUN OF STATION ADVERTS		
Classified Adverts	Mentions	Pack per Month
2	1	500,000.00
3	3	1,000,000.00
2	1	(co-sponsorship) 1,500,000.00

PACKS DISCOUNTS		
	Standard rate	Rate discounted 30%*
Advert	50,000.00	15,000.00
Mention	30,000.00	9,000.00



OTHERS		
ROS (run of station)	30 seconds	25,000.00
classifieds	15 seconds	8,000.00
Presenter mentions	per mention	30,000.00
announcements	per word	300.00
Talk shows religious	per month	3,500,000.00
Talk shows ordinary	per hour	1,000,000.00
Talk shows ordinary	per 30 minutes	500,000.00
Events	per advert	10,000.00
Audio advt. production	per production	250,000.00
Night herbalist shows		250,000.00

PROMOTIONS		
Studio live link	per link	100,000.00
Location activation	per hour	500,000.00
Station give aways (5mins on air activation)	per activation *includes billboards and presenter endorsements	150,000.00
Rig Truck	available country wide	Up country will attract charges

NOTE
Please note all herbalists programs, run Monday to Saturday exclusive of Sunday.
Classifieds will run at 10:30pm, 3:15p.m, 2:15pm, 5:15pm, 8:15pm.
All bookings must be made 24hrs before.
Maximum of 15 second per classified with a minimum of 3 classifieds a slot.
The above rates are VAT Exclusive.

For bookings: Call 0788671765 / 0414 250670

4A, Crown House
Kampala Road

